







PJA is headquartered in Birmingham, where we have over 40 technical staff working across our transport planning, engineering and placemaking teams.

PJA is led by a highly experienced senior team and has an excellent track record of delivering large and complex projects across the city.

Development Planning is at the core of our business and this is where we first made our name in the city. One of our flagship projects was the redevelopment of the former MG Rover works in Longbridge, and we are proud to have been retained by St Modwen to provide transport planning and engineering services over the past fifteen years.

Working on the Longbridge regeneration scheme alongside other high profile schemes, such as the Queen Elizabeth Hospital, has provided PJA with exposure to senior level officers at Birmingham City Council. Our reputation for providing pragmatic and deliverable technical advice, coupled with a firm focus on commercial viability, has led to us being engaged by Birmingham City Council to provide strategic transport advice on several projects.

We continue to advise the private sector on a number of sites across the city, and also provide strategic advice to Birmingham City Council on the City Centre Transport Masterplan, Snow Hill Masterplan, Moor Street Queensway, and several other projects.

We have developed strong relationships with directors at Birmingham City Council and are trusted advisors. The strength of our relationship is best reflected by our appointment on the Commonwealth Games Athletes' Village where we have provided the full suite of our services.

The remainder of this document provides an insight into our projects in Birmingham that we are most proud of.

"I think the PJA team are knowledgable, friendly, proactive, helpful, intuitive and productive"

Birmingham 2022 Commonwealth Games





Moor Street Queensway, Birmingham

for Birmingham City Council

Placemaking vision for a new Birmingham city centre gateway

Service areas:

Transport

Placemaking

PJA provided technical expertise and facilitated a workshop with BCC, High Speed Rail 2 (HS2), Traffic for West Midlands (TFWM), West Midlands Rail Executive (WMRE), West Midlands Combined Authority (WMCA) and Midlands Metro Alliance (MMA).

The project included senior level engagement with each stakeholder, addressing issues around public realm, pedestrian safety and incorporating the needs of bus operators, taxi ranks, rail users and Midlands Metro infrastructure.





Birmingham City Centre Transport Masterplan

for Birmingham City Council

Development of transport policy for Birmingham city centre

Service areas:

Transport

lacemaking

Senior level advice to BCC on a policy framework for strategies including the clean air zone, all mode transport networks and expansion of the city core to include Digbeth, Smithfield and Eastside developments.

Engagement with BCC senior officers to agree strategies for the movement of people by Sprint, Metro, walking and cycling.

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Former MG Rover Works, Longbridge, Birmingham

for St Modwen

Transport planning and engineering services on Europe's largest urban regeneration project

Service areas:

Transport

Engineering

Dlacomaking

£1 billion flagship regeneration project on 468 acres of brownfield land including 4,500 family homes, £100 million town centre and £66 million college.

PJA has been providing advice for St Modwen for over 15 years, in support of area action plans, planning applications, estate management and funding applications for transport infrastructure.

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Queen Elizabeth Hospital, Birmingham

for University Hospitals Birmingham NHS Foundation Trust

Transport planning for state-ofthe-art research and medical facility

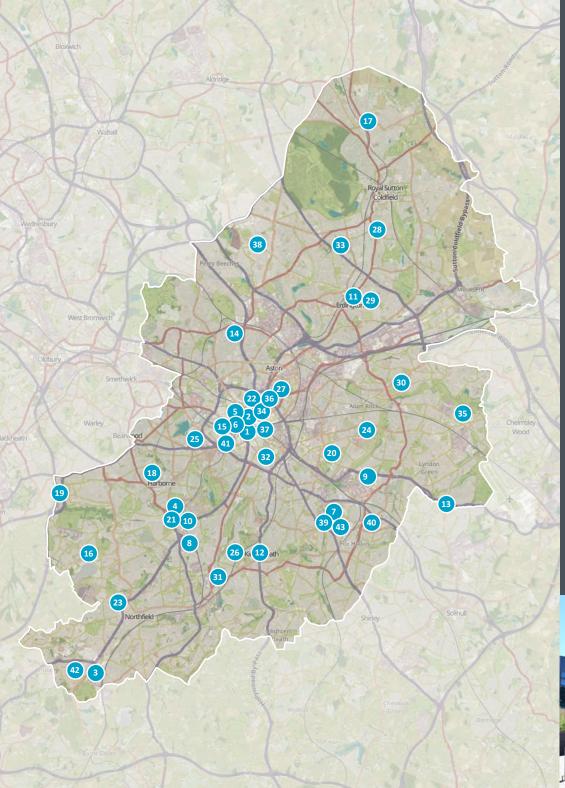
Service areas:

Transport

£543m hospital that employs over 8,000 staff and sees over 800,000 patients a year.

15 years of transport planning advice to support planning applications for the PFI hospital and ongoing advice for additional facilities on site including the Institute of Translational Medicine (ITM) Fisher House (a military family short stay residential use) and a private acute hospital.

Ongoing transport advice for development of a comprehensive travel management system and green travel plan for the site which saw a 20% modal shift in ten years.



Our most recent projects in Birmingham



- 1. Moor Street Queensway
- 2. City Centre Transport Masterplan
- 3. Former MG Rover Works, Longbridge
- 4. Queen Elizabeth Hospital
- 5. Snow Hill Masterplan
- 6. Birmingham Development Plan
- 7. Former Rolls Royce Factory, Hall Green
- 8. Bournville Primary School
- 9. Lidl, Coventry Road
- 10. Selly Oak Masterplan
- 11. Osborne Primary School
- 12. Kings Heath High Street
- 13. Coventry Road, Sheldon
- 14. St Mary's School
- 15. Sherbourne Wharf
- 16. Newman University
- 17. Mere Green School
- 18. Knightlow Road
- 19. Quinton Business Park
- 20. Somerville School
- 21. Selly Oak Green Travel Districts
- 22. Hanley Street
- 23. Bellfield Junior School

- 24. Heartlands Hospital
- 25. Ladywood Masterplan
- 26. Dogpool Lane, Stirchley
- 27. Dartmouth Middleway
- 28. Maney Hill School
- 29. Holly Lane, Erdington
- 30. Colebourne Primary School
- 31. Lifford Lane
- 32. Magnolia House
- 33. Boldmere Infant School
- 34. Price Street
- 35. Tile Cross Academy
- 36. High Speed Rail College
- 37. The Emporium
- 38. Oscott Manor School
- 39. Reddings Lane, Tysley
- 40. Stone Hall Adult Education Centre
- 41. Auckinleck House, Five Ways
- 42. Rednal Hill Primary School
- 43. Shaftmoor Lane, Hall Green





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